

Meeting Specifics for Carrier Sponsors

LTA Masters Academy in Chicago September 23-24, 2010

Crowne Plaza Shuttle Pick-Up Location at Chicago O'Hare Airport:

The Crowne Plaza O'Hare provides a 24 hour complimentary airport shuttle to and from O'Hare International Airport 24 hours a day. Crowne Plaza's pickup location for domestic travelers in O'Hare is at Door 2 of the Shuttle Bus Center.

Parking: Discounted price of \$8 per day/per car

Attire: Business Casual

Registered LTA Attendees: 60

Meeting Registration and Badge Pickup: Thursday, September 23 - 7:00 AM - 5:00 PM

Shipping Exhibit Supplies: All Shipments should be addressed to:

Crowne Plaza Chicago O'Hare

5440 North River Road

Rosemont, IL 60018

Attn: "Guest Name"

"Name of Group"

"Arrival Date"

Receiving Service Charges:

\$5.00 per item 1-20 pounds

\$10 per item 20-100 pounds

\$15 per item 100-200 pounds



Meeting Rooms and Floorplan: (Attached Floorplan Included)

O'Hare 5 for the General Sessions

O'Hare 4 for Exhibits, Roundtables and Meals

Exhibitor Booth Sizes: 6 x 8 Skirted Table

Exhibitor Booth Set-Up Times:

Wednesday, September 22 – 6:00 PM – 7:00 PM (O'Hare 4)

Thursday, September 23 - 6:30 AM - 8:00 AM

Meals: Lunch will be provided in Exhibit Hall on both Thursday & Friday. A cocktail reception with Hors d'oeuvres will be held on Thursday evening from 6:30 PM – 8:30 PM.

Platinum Sponsors: 30 minutes speaking time on Thurs and roundtable sessions on both Thurs and Fri.

Gold Sponsors: 20 minutes speaking time on Thurs afternoon and roundtable sessions on both Thurs and Fri.

Silver Sponsors: You will participate in roundtable sessions on both Thurs and Fri.

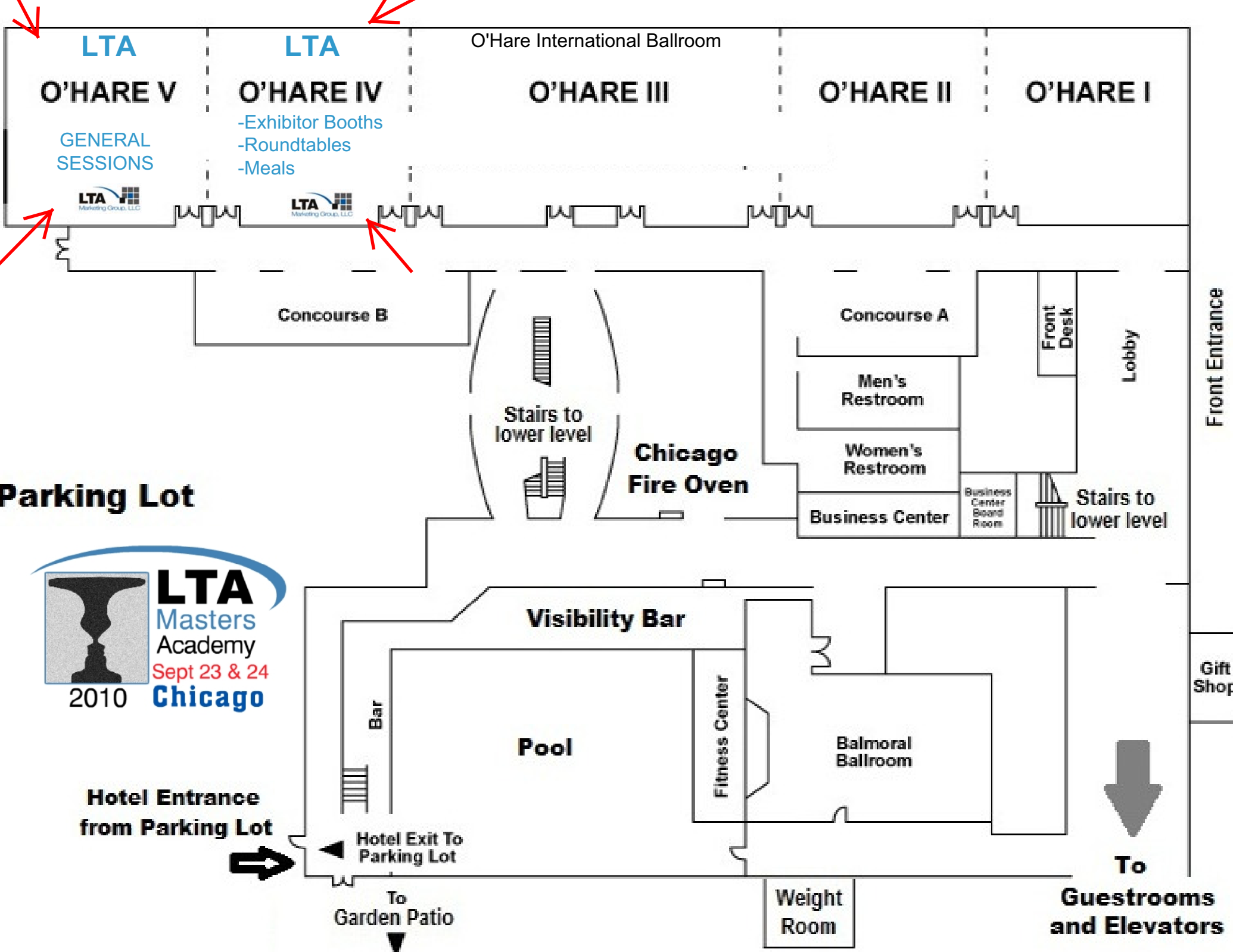
Speaker Presentations (Powerpoint, AV Needs, etc): If you are a sponsor speaker and you are using a powerpoint presentation, please email a copy of it to Christy_mehus@ltamarketing.com by September 15, 2010. Also, include in the email what your Audio Visual needs will be. We will have a laptop, internet access, writeboard, projection screen available for your use. Speaker Presentations will be held in *O'Hare 5*.

Roundtables: The roundtables sessions are set up to allow each of the participants time to sit in a small group setting with the Platinum, Gold and Silver carrier partners to discuss markets, products, special niches and the attendees needs. Each attendee group will meet with the carrier in 15 minute segments and then will rotate to the next table.

Roundtables will be held both Thursday and Friday. Roundtables will be held in *O'Hare 4*.

Meeting Website: www.ltamarketing.com/chicago2010

Meeting Contact: Christy Mehus at 866-232-5011 or email christy_mehus@ltamarketing.com



LTA

LTA

O'Hare International Ballroom

O'HARE V

O'HARE IV

O'HARE III

O'HARE II

O'HARE I

GENERAL SESSIONS

- Exhibitor Booths
- Roundtables
- Meals



Concourse B

Concourse A

Front Desk

Lobby

Front Entrance

Stairs to lower level

Chicago Fire Oven

Men's Restroom

Women's Restroom

Business Center

Business Center Board Room

Stairs to lower level

Parking Lot

LTA
Masters Academy
Sept 23 & 24
Chicago

Visibility Bar

Pool

Bar

Fitness Center

Balmoral Ballroom

Gift Shop

Hotel Entrance from Parking Lot

Hotel Exit To Parking Lot

To Garden Patio

Weight Room

To Guestrooms and Elevators